



21<sup>st</sup> May 2015

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**Mr Amrit Abhijat**  
**Director General**  
**U P Tourism**

CNBC AWAAZ Travel Award Winner 2015

Dear Sir,

Many congratulations on winning the **Chhattisgarh Government presents CNBC-AWAAZ Travel Awards 2015**.

Now in its 9<sup>th</sup> year the CNBC-AWAAZ Travel Awards aim to recognize these stellar organizations and individuals who are championing, driving and supporting tourism in India. This year CNBC-AWAAZ, India's number 1 business news channel has chosen Chhattisgarh as the host for Travel Awards.

The CNBC AWAAZ Travel Awards honour the best in class, destinations, organizations and service providers based on an objective study conducted by CNBC-AWAAZ across multi-media platforms. We speak to about 10,000 people. Their choices are then presented to an esteemed jury presided over by Mr Amitabh Kant – Secretary- DIPP - Govt. of India, Mr. Ajeet Bajaj - MD- Snow leopard Adventures and Mr. Sarvin Warden, Founding Partner, Designer Holidays . These awards put into perspective the emerging trends in India's tourism - across leisure, medical, adventure, heritage tourism and more into these awards.

**Award 1: "Taj Mahal-Agra" has won the Chhattisgarh Government presents CNBC- AWAAZ Travel Awards 2015 in the category "Best Managed Historical Monument"**

**Award 2:"Heritage Arc- Uttar Pradesh" has won the Chhattisgarh Government presents CNBC-AWAAZ Travel Awards 2015 in the category "Creating Innovative Landmark in Tourism"**

Sir, it is here for this prestigious event that CNBC-AWAAZ would be delighted to have you at this august ceremony and collect your award.

**The Awards will be given by Dr. Mahesh Sharma, Minister of State for Tourism(IC), Govt. of India and Mr. Raman Singh- Chief Minister of Chhattisgarh at a glittering function to be held on 4<sup>th</sup> June, 6.30 pm at Ballroom, Hotel Babylon International, VIP Road, Rajiv Gandhi Marg, Raipur, Chhattisgarh. We really look forward to you and your team joining us on this important occasion to receive the Award.**

We look forward for your confirmation, for any assistance you can reach us at +91 9999300154 or mail us at [travelsvp@network18online.com](mailto:travelsvp@network18online.com)

Warm Regards

*Sanjay Pugalia*

Sanjay Pugalia  
Managing Editor  
CNBC AWAAZ

RSVP: ABHINAY CHAUHAN +91 9999300154, [Abhinay.chauhan@network18online.com](mailto:Abhinay.chauhan@network18online.com)

TV18 Broadcast Ltd., FC-7, Sector 16 A, Film City, Noida, Uttar Pradesh, India. Tel +91-120-4691400 Fax +91-120-4691599

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