

Design Contest Note for “Design Development of the Queen Huh Memorial Park Project at Ayodhya”

Introduction: -

It is said that in 48 AD, the Princess of Ayodhya had travelled to South Korean province of Gimhae through sea-route. The then king of the Korean province, Kim Suro married her and made her the principal Queen. There, she was known as Queen Huh-Wang-Ak. King Kim Suro and Queen Huh founded the Karak Clan in South Korea. Today, there are about 70 lakh people in Korea who derive their origin from this dynasty.

To give further impetus and strength to the centuries old cultural relations between India & South Korea, Queen Huh Memorial Park was established in Ayodhya by the Government of Uttar Pradesh in collaboration with Gimhae City of the Republic of Korea in the year 2001. The Memorial was built in the hometown of Queen Huh in Ayodhya (District Faizabad of Uttar Pradesh).

As a way to celebrate and honour the lost standing history of cultural exchange between the India and the Republic of Korea, the Queen huh Memorial Park project has been jointly undertaken by the two countries.

The project will be undertaken by the Department of Tourism, Government of Uttar Pradesh with the supervision and input support of the Ministry of Culture, Sports and Tourism of the Republic of Korea.

Project Brief: -

The project was initially planned at a site area of 55,765 sq.mt which was intended to include the existing Memorial park with the adjoining Ghat and riverfront area. The design was evolved from overarching concepts of the timeless voyage story of Queen Huh, and the traditional aesthetic patterns that reveal the culture of India and Korea.

The earlier proposed project location has now been changed and the alternative site has been proposed behind the Ram Katha Museum. The area of the alternative project site is approximately 10,000 sq mt. Hence the project design will undergo a complete overhaul to be accommodated within the approved land parcel. However, the supervising authorities are desirous that the original design concept proposed by the Ministry of Culture, Sports and Tourism of the Republic of Korea should be reflected in the new design for the alternative site.

The Department of Tourism, Government of Uttar Pradesh envisages utilizing the talent pool of architecture and designing individuals in the country. Hence, a design contest is being organized for “**Design Development of the Queen Huh Memorial Park Project at Ayodhya**”. The contest is open to the students of all architecture, planning and design colleges, qualified architects, planners and designers or other individuals practicing in the field of architecture & planning.

A presentation on the previous design is appended to this letter. The participants need to study the appended design concept to ensure that it is reflected in the new designs submitted for the contest or the new designs are at least inspired from the earlier concept.

Design Contest: -

The design contest would comprise of the Schematic Concept and Design-Drawings to be presented before a jury.

The designs submitted, will be reviewed by the jury which is proposed to include representatives from the Ministry of Culture, Sports and Tourism of the Republic of Korea also. The best design would be awarded with prize money of INR 75,000 and the second prize winner would be awarded INR 50,000. Both the winners (of 1st & 2nd prizes) would be required to revise their drawing/design in the light of suggestions made by the Jury, if any. The contest would conclude with submission of final set of design-drawings post incorporation of jury's comments.

The Department of Tourism is organizing the contest for “**Design Development of the Queen Huh Memorial Park Project at Ayodhya**” as per the schedule given below:

DESIGN CONTEST

Schematic Concept & Design Development

23.05.2018 Design Contest Open

22.06.2018 Submission of Schematic Concept and Design Drawings

25.06.2018 Presentation before Jury

26.06.2018 Award ceremony

02.07.2018 Submission of revised Design Drawings as per Jury's suggestions

The hard copy of the Schematic Concept and Design has to be submitted to the following address:

Director General, Tourism
Government of Uttar Pradesh
Paryatan Bhawan
4th Floor, C-13, Vipin Khand,
Gomti Nagar, Lucknow – 226010
Uttar Pradesh, India

Contact Information:

Mr Skand Pratap Singh

Project Consultant

+91 9934301425

Skand.Singh@in.ey.com

Mr Kirtiman Srivastava

Assistant Tourism Officer

+91 8299106024

kirtimans.ato@gmail.com