

**U.P. Pro-Poor Tourism Development Project, (World Bank)**

Directorate of Tourism, Govt. of Uttar Pradesh,  
Rajarshi Purshottam Das Tandon Paryatan Bhavan,  
C-13, 4<sup>th</sup> Floor, Vipin Khand, Gomti Nagar Lucknow – Uttar Pradesh

**Publication of Awards of Contract**

Consultancy Services for Preparation of Integrated Tourism Development Plan for Braj Region,  
(RFP - 22)

- a) List of all Shortlisted Consultants to whom RFP issued on 12<sup>th</sup> September 2016 and the status of proposal submission.

SI No	Name of Consulting Firm	Submission of Proposal
1	JPS Associates Ltd., R-16, Hauz Khas Enclave, New Delhi – 110016, India	Yes
2	Feedback Infra (P) Limited, 15 <sup>th</sup> Floor, Tower 9B, DLF Cyber City, Phase – III, Gurgaon – 122002, Haryana	No
3	Deloitte Touche Tohmastu India LLP (DTTILLP) 7 <sup>th</sup> Floor, Building No 10-B, DLF Cyber City Complex, DLF City Phase II, Gurgaon – Haryana – 122002	Yes
4	Ernst & Young LLP, 22, Camac Street, 3 <sup>rd</sup> Floor, “C” Block, Kolkata 700016, West Bangal, India In consortium with Solimar International,	Yes
5	KPMG Advisory Service, Lodha Excellus, 1 <sup>st</sup> Floor Apollo Mills Compound, N.M. Joshi Mart, Mahalaxmi, Mumbai – Maharashtra – 400011, India.	No
6	VisionRI Connexion Services Private Limited, SCO – 179, Sector – 7, Sonapat – 131001, National Capital Region, Haryana In consortium with TRC Tourism and Consultants & DFractals Advisory Service Private Limited	Yes

- b) Overall technical scores and scores assigned for each criteria to each consultant;

Criteria	Max Score	Consultants' names			
		JPS Associates Limited	Deloitte Touche Tohmastu India, LLP	Ernst & Young, LLP	VirionRI Connexion Services Private Limited
		Scores	Scores	Scores	Scores
Specific experience of the Consultant (as a firm) relevant to the Assignment.	10	08.50	09.00	09.00	08.00
Adequacy and quality of the proposed methodology, and work plan in responding to the Term of Reference (ToRs).	30	21.50	24.00	27.00	22.00
Key Experts' qualifications and competence for the assignment.	50	37.70	41.90	47.00	35.80
Participation by nationals among proposed key experts	10	10.00	10.00	09.00	10.00
<b>Total score</b>	<b>100</b>	<b>77.70</b>	<b>84.90</b>	<b>92.00</b>	<b>75.80</b>
Qualified/ Not Qualified for opening of Financial Proposal		Qualified	Qualified	Qualified	Qualified

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c) Prices offered by each consultant as read out and as they have been evaluated;

Consultants' names	Proposal's Prices	Evaluated Prices	Financial Score
JPS Associates Limited	Rs 60,42,000	Rs 60,42,000	100.00
Deloitte Touche Tohmastu India LLP (DTTILLP)	Rs 1,29,02,500	Rs 1,29,02,500	46.83
Ernst & Young LLP	Rs 75,00,000	Rs 75,00,000	80.56
VisionRI Connexion Services Private Limited	Rs 1,18,71,825	Rs 1,18,71,825	50.89

d) Final combined scores and the final ranking of the consultants.

Consultants' names	Technical Evaluation		Financial Evaluation		Combined Evaluation	
	Technical Score	Weighted Score	Financial Score	Weighted Score	Combined Score	Combined Rank
JPS Associates Limited	77.70	58.28	100.00	25.00	83.28	H2
Deloitte Touche Tohmastu India LLP (DTTILLP)	84.90	63.68	46.83	11.71	75.39	H3
Ernst & Young LLP	92.00	69.00	80.56	20.14	89.14	H1
VisionRI Connexion Services Private Limited	75.80	56.85	50.89	12.72	69.57	H4

e) Ernst & Young LLP, 22, Camac Street, 3<sup>rd</sup> Floor, "C" Block, Kolkata 700016, West Bangal, India, has secured Rank 1 in the procurement for Consultancy Services for **Preparation of Integrated Tourism Development Plan for Braj Region, (RFP - 22)**. After the Contract negotiation and Bank's approval the contract has been awarded on 07<sup>th</sup> March 2017 to the Ernst & Young LLP on the price of Rs 75,00,000/- excluding service tax. The contract period is for Six months.

