

U.P. Pro-Poor Tourism Development Project, (World Bank)

Directorate of Tourism, Govt. of Uttar Pradesh,
Rajarshi Purshottam Das Tandon Paryatan Bhavan,
C-13, 4th Floor, Vipin Khand, Gomti Nagar Lucknow – Uttar Pradesh

Publication of Awards of Contract

Consultancy Services for Mapping and Assessment of Creative Industries Agra, Braj Region and
Buddhist Circuit, (RFP - 20)

- a) List of all Shortlisted Consultants to whom RFP issued on 11th July 2016 and the status of proposal submission.

SI No	Name of Consulting Firm	Submission of Proposal
1	Academy of Management Studies (AMS), 15, Laxmanpuri, Faizabad Road, Lucknow – 226016, India	Yes
2	Ernst & Young LLP, Golf View Corporate Tower B, Sector Road, Sector 42, Gurgaon, Haryana – 122002, India	Yes
3	Mott McDonald, A-20, Sector – 2, Noida – 201301, India	No
4	JPS Associates Ltd., R-16, Hauz Khas Enclave, New Delhi – 110016, India	Yes
5	KPMG Advisory Service, Lodha Excellus, 1 st Floor Apollo Mills Compound, N.M. Joshi Mart, Mahalaxmi, Mumbai – Maharashtra – 400011, India.	No
6	Microsave Private Limited, Princeton Business Park, Ground Floor, 28/35, 16, Ashok Marg, Lucknow – 226001, India In Consortium with – Majestic Market Research Support Services Limited, Mumbai	Yes

- b) Overall technical scores and scores assigned for each criteria to each consultant;

Criteria	Max Score	Consultants' names			
		Academy of Management Studies (AMS)	Ernst & Young LLP	JPS Associates Limited	Microsave Private Limited
		Scores	Scores	Scores	Scores
Specific experience of the Consultant (as a firm) relevant to the Assignment.	10	03.50	08.00	02.00	08.50
Adequacy and quality of the proposed methodology, and work plan in responding to the Term of Reference (ToRs).	30	12.00	25.00	18.50	25.50
Key Experts' qualifications and competence for the assignment.	60	37.00	43.50	37.00	52.00
Total score	100	52.50	76.50	57.50	86.00
Qualified/ Not Qualified for opening of Financial Proposal		Not Qualified	Qualified	Not Qualified	Qualified




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c) Prices offered by each consultant as read out and as they have been evaluated;

Consultants' names	Proposal's Prices	Evaluated Prices	Financial Score
Ernst & Young LLP	Rs 98,76,400	Rs 98,76,400	100.00
Microsave Private Limited	Rs 1,14,48,694	Rs 1,14,48,694	86.27

d) Final combined scores and the final ranking of the consultants.

Consultants' names	Technical Evaluation		Financial Evaluation		Combined Evaluation	
	Technical Score	Weighted Score	Financial Score	Weighted Score	Combined Score	Combined Rank
Ernst & Young LLP	76.50	57.38	100.00	25.00	82.38	H2
Microsave Private Limited	86.00	64.50	86.27	21.57	86.07	H1

e) Microsave Private Limited, Princeton Business Park, Ground Floor, 28/35, 16, Ashok Marg, Lucknow – 226001, India, has secured Rank 1 in the procurement for Consultancy Services for **Mapping and Assessment of Creative Industries Agra, Braj Region and Buddhist Circuit, (RFP - 20)**. After the Contract negotiation and Bank's approval the contract has been awarded on 15th March 2017 to the Microsave Private Limited on the price of Rs 1,14,48,694/- excluding service tax. The contract period is for Six months.

